

UWE Bristol, the University of Dundee and the GESIS Leibniz Institute for Social Science Research are committed to ethically conducted social research. We ask you to consider the following points **before** agreeing to participate.

- Your contribution to the research will take the form of a focus group or interview participant. This will be digitally video recorded, audio recorded and transcribed.
- **Your name and any information which may directly or indirectly identify you will be altered to protect your anonymity.**
- Any recordings of the discussions will be kept securely, deposited with the UK Data Archive, which has strict regulations about accessing data for research and protecting participant confidentiality, and only authorised to other researchers on the condition they preserve your anonymity.
- The transcriptions (*excluding* names and other identifying details) will be retained by the researcher and analysed as part of the study. They will also be deposited with the UK Data Archive and on the QESB website and available using a CC BY license.

The UWE Bristol Research Ethics Committee has reviewed and approved the study. Reference CHSS.24.06.211. Any comments, questions about the ethical conduct of this study can be addressed to [researchethics@uwe.ac.uk](mailto:researchethics@uwe.ac.uk)



### ***Research in the media, over the years:***

Luis Vila-Henninger, Claire Dupuy, Virginie Van Ingelgom, Mario Caprioli, Ferdinand Teuber, Damien Pennetreau, Margherita Bussi, & Cal Le Gall, (2022). Abductive Coding: Theory Building and Qualitative (Re)Analysis. Sociological Methods & Research, 0(0).

<https://journals.sagepub.com/doi/10.1177/004912412111067508>

Kristi Winters and Edzia Carvalho. 2015. 'In defence of televised debates in UK elections', General Election 2015 blog, The London School of Economics and Political Science, 5 May. <http://blogs.lse.ac.uk/generalelection/in-defence-of-televised-debates-in-uk-elections/>

Edzia Carvalho, Kristi Winters, 'I Went with What I Always Do ...': A Qualitative Analysis of 'Cleggmania' and Vote Choice in the 2010 British General Election, Parliamentary Affairs, Volume 68, Issue 2, April 2015, Pages 423–446, <https://doi.org/10.1093/pa/gst050>



# Qualitative Election Study of Britain 2024

The world's first qualitative longitudinal election study

Qesb.info

**Seeking participants for focus group discussions about current events**

### ***The project team***

Dr Thom Oliver, University of the West of England, Bristol

Dr Kristi Winters, GESIS, Germany

Dr Edzia Carvalho, School of Social Sciences, University of Dundee

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If you would like to discuss any aspect of the study, or the details of this form, please contact **Dr Thom Oliver**

**E-mail:** [thom.oliver@uwe.ac.uk](mailto:thom.oliver@uwe.ac.uk)

**Web page:**

<https://people.uwe.ac.uk/Person/ThomOliver>

## **Q: What is this research about?**

The up-coming general election, political leaders, political parties, economic worries, climate change, the future of public services, personal and national security, the NHS...

This discussion will focus upon the issues and concerns of people in the weeks leading up to the British general election.

## **What do I have to do?**

Just talk and give your views.

The focus groups will consist of 5 to 8 other people and will be led by a moderator. You will first be asked to fill out a brief questionnaire. To get a good cross-section of the public not everyone who applies will be invited to participate in the focus groups.

The focus group will take place at a location convenient for you (either in person or online). It will be recorded with digital video and audio recorders and transcribed. The transcripts will be analysed to better understand the views of Britons today.

We also understand your time is valuable, and to offset the costs you might incur travelling to and from the focus groups we are offering monetary compensation to all participants.

***There will be another focus group after the general election which will review many of these topics again. If you are invited to the first focus group, you may participate in the post-***

***election focus group and would be eligible for further participant compensation.***

## **How long will it take?**

The focus group will be approximately 60-90 minutes. The first 5 minutes will be devoted to reviewing and signing a consent form which lists your rights as a participant and to answer any other questions you might have before we begin. You may also request a copy of the consent form in advance of our meeting.

## **What happens to the video files and written transcripts?**

You will be assigned a participant ID number so your contact details will never be kept with the video or transcript files. The findings of this research will be written up and published. They may also be used for teaching and research training. The published works may include quotations from your discussions, but **individuals will never be named**. To aid in the use of your words in published works we request that you assign copyright to the researcher.

All files will be kept in a password-protected file on secure servers. Data will never leave the servers, until it is deposited using encrypted software to the UK Data Archive.

A UWE approved transcriber will be required to sign documentation binding them legally to protect your anonymity. During transcription direct identifiers (names, addresses, employment, streets, etc.) and indirect

identifiers (workplace, organisations) will be removed or changed.

Any other researchers who use the data must comply with strict regulations about accessing data for research and protecting participant confidentiality.

## **Can I change my mind about participation?**

Yes. Your contribution is immensely valuable. However, if you wish to withdraw at any time, we will respect your decision immediately. Any contributions made until your withdrawal may still be used in the research. Those who withdraw may not be eligible for the compensation.

## **How do I find out about publications which come out of this study?**

Participants who wish to find out about any outputs emerging from the study will be able to find them on the project website <https://gesb.info/>

## **How do I find out more or become a participant in this study?**

Contact:

Dr Thom Oliver ([thom.oliver@uwe.ac.uk](mailto:thom.oliver@uwe.ac.uk)),  
Dr Edzia Carvalho ([e.carvalho@dundee.ac.uk](mailto:e.carvalho@dundee.ac.uk)) or  
Dr Kristi Winters ([kristi.winters@gesis.org](mailto:kristi.winters@gesis.org)) with any questions.